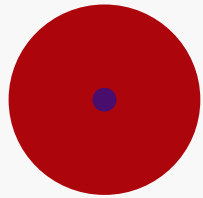EQUINIX

EQUINIX

GEODE Spring Seminar 2025

May 2025

The nexus of forces
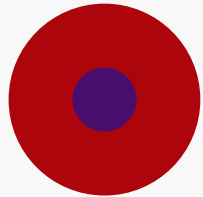# shaping our business landscape

DIGITAL MATURITY

8x profit growth experienced by digitally mature companies relative to those less digitally advanced

BCG Global

INFRASTRUCTURE

3x increase in expected power needs of US data centers between 2024 and 2030

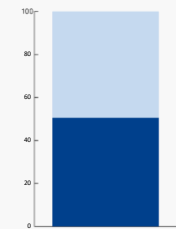McKinsey & Company

GLOBALIZATION

72% global businesses reported plans to expand into new cities, countries, or regions
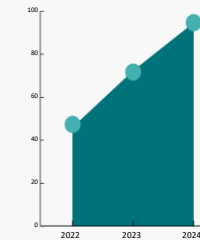
Equinix 2023 Global Tech Trends Survey

CLOUD STRATEGY

50% Nearly half of cloud buyers overspent in 2023, with 59% expecting overruns in 2024

IDC 2024

AI ADOPTION

30% Y/Y increase in companies who have integrated AI into at least one business function

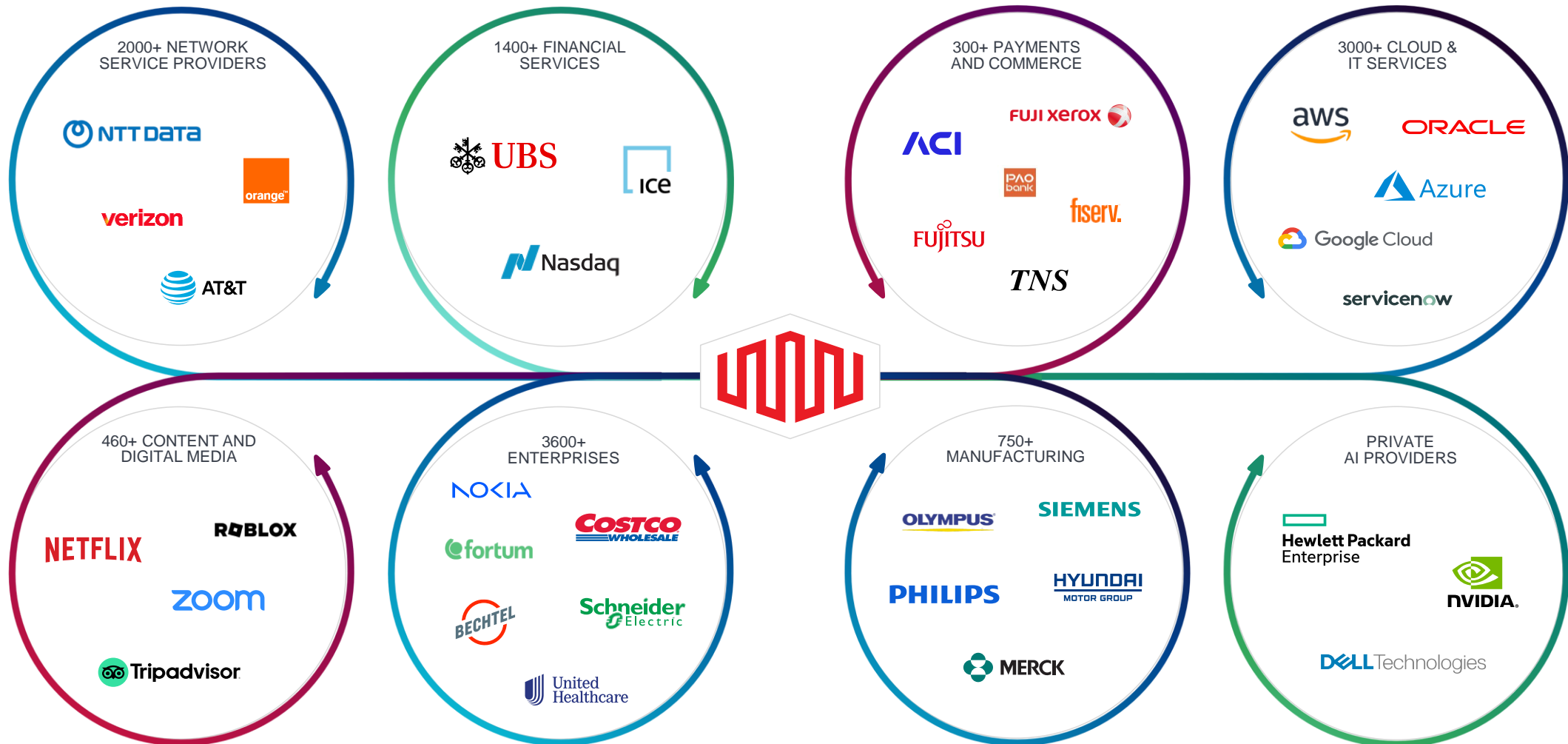McKinsey Global AI Survey 2024

BARRIERS TO INNOVATION

Up to **30%** of organizations may reconsider AI investments based on lack of talent, budget, and IT readiness

IDC 2025 FutureScapes: Worldwide IT Industry Predictions

Interconnecting industries, ecosystems and partners for 26+ years

Powering customer impact today, and building for tomorrow

Connecting global enterprise — orange

Investing from anywhere — Nasdaq

Growing local businesses — PAO bank

Leveling up online gaming — aws

Keeping in touch with loved ones — zoom

Building carbon-neutral communities — fortum

Improving patient care — OLYMPUS

Delivering on the promise of AI — nvidia

How we can help

SHORTEN THE PATH
infrastructure that can seamlessly adapt to changing demands

BOUNDLESS CONNECTIVITY
access to every partner, provider, and customer connection that matters

ANYWHERE IN THE WORLD
global scale that accelerates AI adoption and innovation

Modernize and simplify your network
Accelerate AI innovation
Achieve sustainability goals

Build an integrated cloud strategy
Enhance user experiences
Securely access your apps, data, and users

Maximize data privacy and sovereignty compliance
Optimize performance for training and tuning
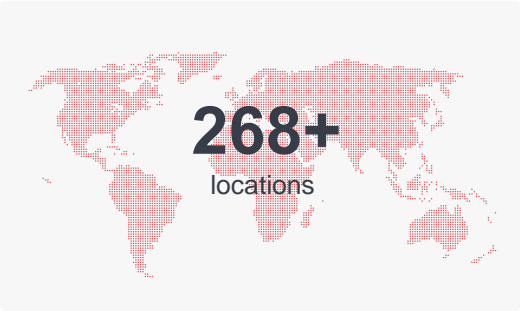Accelerate global AI inferencing

Shorten the path

Infrastructure that can seamlessly adapt to changing demands

Localize traffic
Maximize application performance and business continuity with low latency

268+
locations

Modernize and simplify your network
Direct interconnection to a robust ecosystem of key business partners and cloud providers

>99.999%
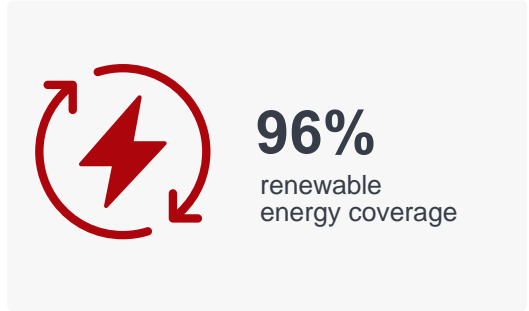uptime
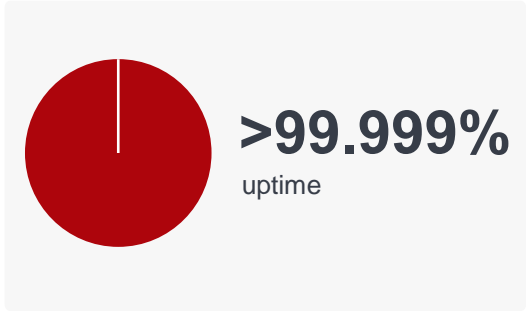
Accelerate AI innovation
AI-ready data centers optimized for training, fine-tuning, and inferencing

high-density environments supporting

30+kW
per cabinet
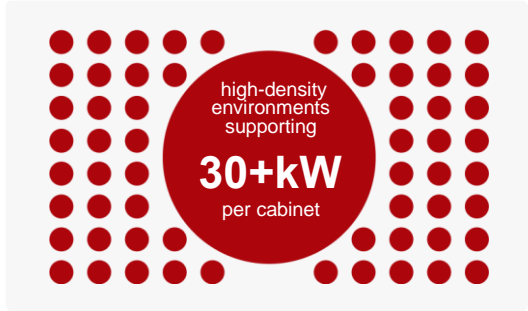
Achieve sustainability goals
Advanced cooling and secure power delivered through 96% renewable energy coverage

96%
renewable energy coverage

AIR CANADA

Architected critical IT systems infrastructure to keep passengers, partners, and governments connected around the world.

STADLER

Scaled IT infrastructure for a global train manufacturer to achieve a 10X year-over-year performance gain.

OLYMPUS

Supported AI workloads to enhance early disease detection and support more efficient clinical procedures.

Schneider Electric

Reduced the overall carbon footprint of Schneider's digital infrastructure by shifting to infrastructure-as-a-service capabilities.

Boundless connectivity

Access to every partner, provider, and customer connection that matters

Build an integrated cloud strategy

Reduced multicloud complexity with on-demand scalability and lower costs

reducing complexity and cost

Enabled a cloud storage provider to deliver low-cost, high-performance cloud storage, providing seamless access to data for research, disaster recovery, and media production.

Enhance user experiences

Seamless interconnection across our ecosystem and diverse cloud providers
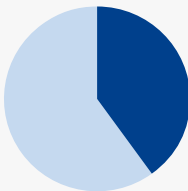
498K physical cross-connects and

40%

of the world's public cloud connections

Leveraged a modernized distributed architecture to speed up approvals and grant over 30% of SME customers their first-ever bank loans.

Securely access your apps, data, and users

Improved data security and compliance through pivate connections and simplified hybrid multicloud infrastructure

Safeguard data and build trust with advanced security

Adopted a hybrid multi-cloud architecture to ensure reliable, secure access to travel reservations, logistics and maintenance systems for employees and customers.
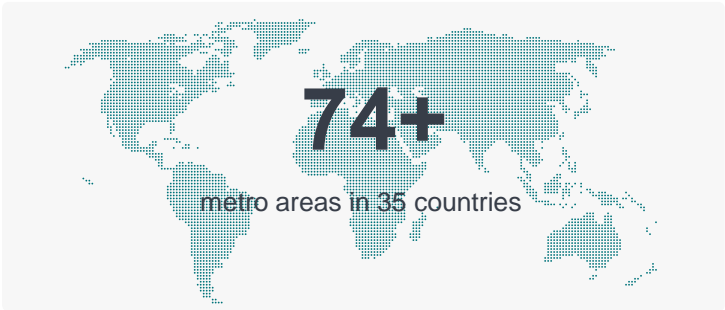
Anywhere in the world

Global scale that accelerates AI adoption and innovation

Maximize data privacy and sovereignty compliance	**Optimize performance for training and tuning**	**Accelerate global AI inferencing**
Seamless data privacy and sovereignty compliance across all your deployments	Create a high-performance environment for AI training and fine-tuning	Aggregate data sources closest to the Edge for real-time AI applications

74+ metro areas in 35 countries

Access and flexibility to choose any model, any infrastructure at any location

sub-10ms latency connections

harrison.ai

Increased speed and accuracy of medical diagnoses by decreasing AI training time from months to days—while maintaining security, a top business priority.

Continental

Cut AI training time by 70% to advance autonomous vehicle intelligence and progress their ambition of eliminating deaths by traffic accidents.
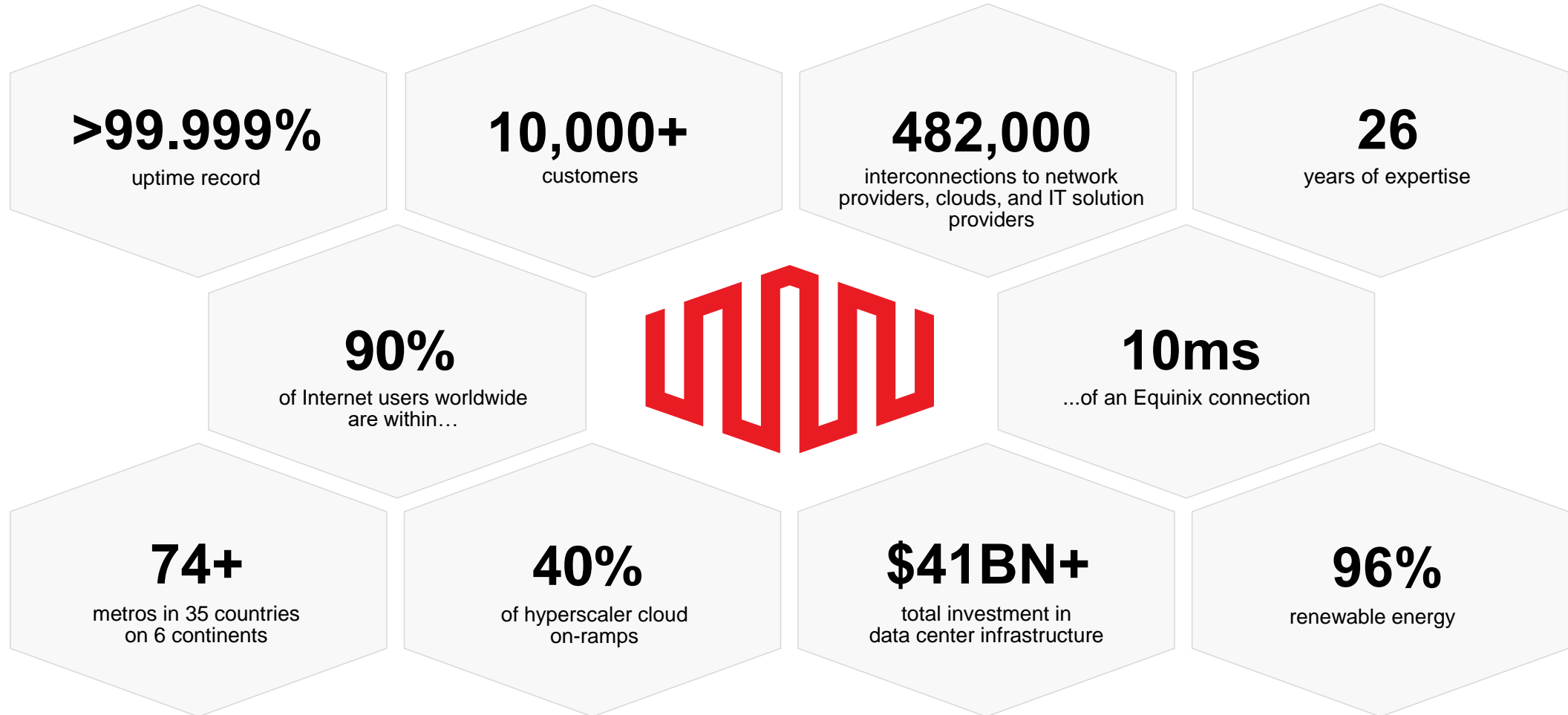
Alembic

Delivered real-time, scalable marketing intelligence by leveraging high-performance multi-location tuning, edge inferencing, and cloud-integrated AI clusters.

What sets us apart

>99.999%
uptime record

10,000+
customers

482,000
interconnections to network providers, clouds, and IT solution providers

26
years of expertise

90%
of Internet users worldwide are within…

10ms
...of an Equinix connection

74+
metros in 35 countries on 6 continents

40%
of hyperscaler cloud on-ramps

$41BN+
total investment in data center infrastructure

96%
renewable energy