

**DG SANCO Working Group  
Meeting  
24 May 2012  
GEODE Presentation  
- by Mr Joakim Bogdanoff**

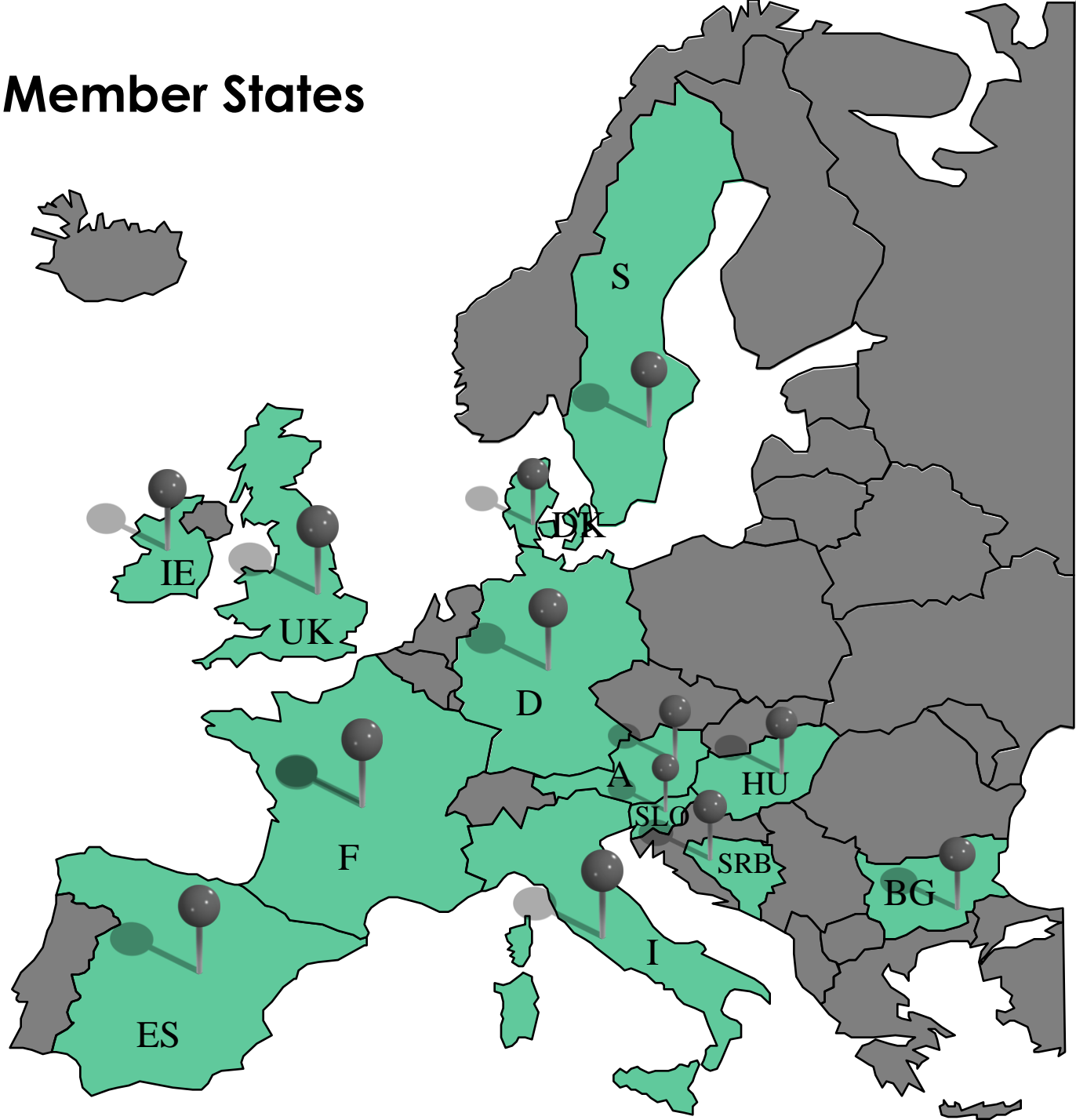
# Who we are

- Represents more than **600 independent electricity and gas distribution companies** from **13 European countries**
- Our members are independent **publicly and privately** owned companies
- Our members supply more than **100 million people**
- Countries represented:
  - **Austria**
  - **Denmark**
  - **Germany**
  - **Ireland**
  - **Serbia**
  - **Spain**
  - **UK**
  - **Bulgaria**
  - **France**
  - **Hungary**
  - **Italy**
  - **Slovenia**
  - **Sweden**



# GEODE Member States

Austria  
Bulgaria  
Denmark  
France  
Germany  
Hungary  
Ireland  
Italy  
Serbia  
Slovenia  
Spain  
Sweden  
UK



## What we believe in – Fair Competition as main objective

- **to represent and defend the interests of GEODE members in the process** of achieving an European single energy market where independent distributors and suppliers could act as free and full players in fair competition
- **to be close to European and national authorities involved in the energy sector**, to make sure the voice of independent local energy distributors and suppliers is being heard.
- **to develop business opportunities between GEODE members**

## Transparency in Retail Energy markets DSOs' Concerns

- more regulation regarding price transparency would possibly rule out smaller market actors such as DSO's
- financial burden of additional administrative costs for DSOs have to be taken into account.
- On the other hand the market itself has already created transparency services such as websites where consumers have easily access to relevant information when choosing energy providers and thereby assure a fair competition framework for market actors.

## **More Regulation – Disadvantaging Smaller Market Actors such as DSOs**

- Regulated Transparency requires need for investments that are more difficult to overcome for smaller market actors than for big ones as the efforts for tools, transparency offers etc. are almost the same for both, small and big actors
- Tariffs should reflect the need for investments

## High administrative costs

- Transparency requires high administrative costs for DSOs' - close and efficient customer services are cost intensive regarding human and capital resources
- Examples of financial charges for offering transparency tools for DSOs'

## Market Driven Transparency

- the market itself has already created transparency services such as websites where consumers have easy access to relevant information – example : [www.elskling.se](http://www.elskling.se)
- As for other rather young markets (new technologies e.g), the retail energy market is about to provide more transparency as all actors are looking forward to improving transparency for customers
- Transparency is already provided for customers interested in tariffs, conditions, comparisons etc.



THANK YOU!



**Thank you for your  
attention!**

**GEODE**

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