

12.5.2016 Geode Brüssel

Digitalisation and the Energy Sector

How to make it happen?

Dr. Götz Brühl

Overview of Business Cases

Internal: Toolbox

- ▶ better workflows all across the company
- ▶ cost shifting from worker to IT
- ▶ better data quality
- ▶ high IT costs, -qualities, -data security, -reliability and staff training necessary

External: Data Communication

- ▶ ... same as internal, but without cost savings

Metering

- ▶ low interest area - driven by low
- ▶ high upcoming costs - without additional value

Customer Data 1: usage for direct customers benefit

- ▶ Load shifting, but has presently no market value (benefit)
- ▶ other: not to see

Customer Data 2: usage for commercial benefit (against customers interests)

- ▶ no topic for a serious supplier
- ▶ we respect the privacy of our customers